



Global Center for
Stigma and Health Literacy
“Cultural Competence in Health Care”

December 1st 2010

Why a Center: Health Care is a Cultural Construct

Culture: particularly Health Literacy, & Stigma defines:

- how** health care information is received
- how** rights and protections are exercised
- what** is considered to be a health problem
- how** symptoms/concerns about the problem are expressed
- who** is *stigmatized, stereotyped, & discriminated* against
- who** should provide treatment for the problem
- what** type of treatment should be given, among other things



1- Why a Center?

- Because we need to become a **Forum** for a network of agencies, organizations & participants working on: HL/S
- We need to establish a **Global Knowledge Network** on Stigma Reduction & increased Health Literacy skills
- We need to Develop a **Society-wide Health Response** to eliminate Health Disparities
- Because we need to fight for **Health as a Human Right**
- Because Stigma is the attitude that spreads HIV



2- Why a Center ?

- We need to **bring together** diverse stakeholders to share experiences, knowledge, tools & research around Stigma & Health Literacy
- We need to **foster innovative** solutions & **expand** the reach of existing ways to reduce Stigma & Increase Health Literacy
- We need to facilitate **research** across **disciplines** to expand evidence –based impact of Stigma and Health Literacy **intervention efforts**



Howard University and Partners

Are pleased to announce the launching of the:

Global Center for Stigma and Health Literacy

“Cultural Competence in Health Care”



Global Center for Stigma & Health Literacy

"Cultural Competence in Health Care"

"The Center" Vision is:

A Culturally Competent, Health Literate world free of health related Stigma

The Center: Is **not** the expression of any specific Culture;
It is the **acceptance** of our own Humanity;
"that we are ONE despite our differences"



Center's Main Areas

- Conduct **Assessments and Research** at providers and community ends
- Development of Culturally appropriate **Markers, Tools and Interventions**
- Provide **Training, Technical Assistance & Capacity Building**
- **Monitor & Evaluate** all programmatic aspects on constant basis
- Develop **Publications & Disseminate** best practices & other relevant Information



The Center Summary

In summary "The Center" will continue the development of a:

Culturally Competent, Society-Wide Health
Response

&

Fight for Health as a **Human RIGHT**

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